Strategy Consulting Skills Training & Offerings

Learn the skills of top strategy consultants, virtually or in-person

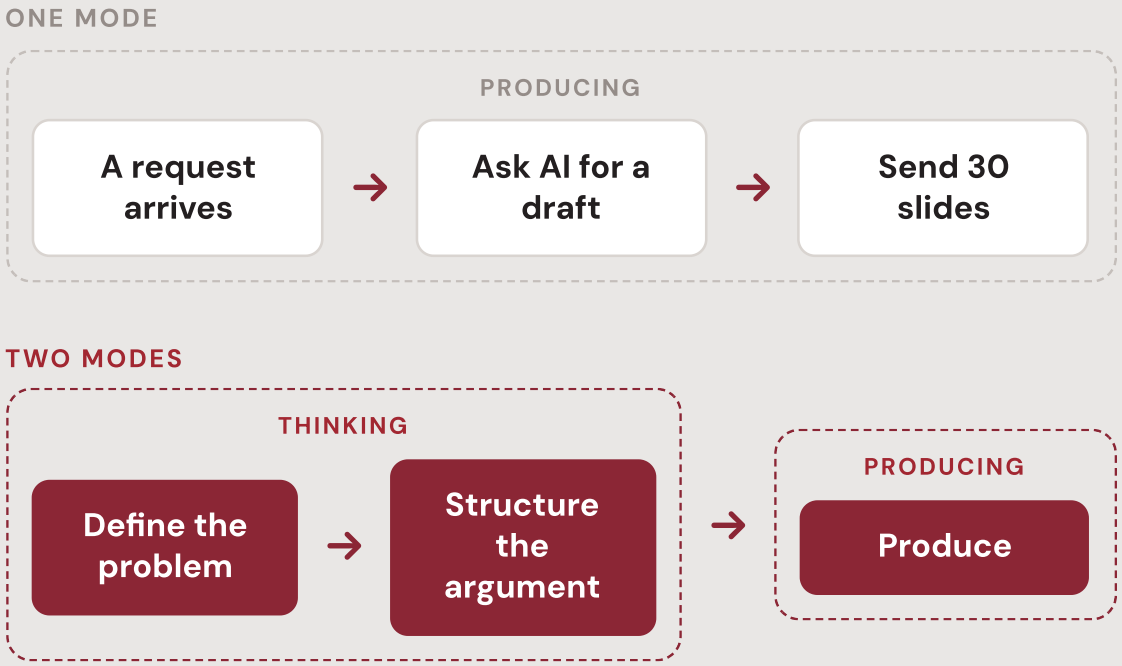
StrategyU — October 2026

STRATEGYU

Our modern age offers an abundance of tools, but the elimination of friction often means we skip the “thinking”

Easy production crowds out the thinking. What used to take days now takes minutes, so we start producing before we define the problem or structure the argument.

You end up with the “what,” not the “why.” It holds up right until someone senior asks the second question.



AI is accelerating it, flooding organizations with “slop”



Our Offerings

Six ways to work together

Workshops

2-Hour Workshop MOST POPULAR

A hands-on session built around a case study from your business. Add an Action Session to make it stick.

$8,750 virtual · $15,000 in person

In-Person Workshop

The whole consulting process in one day, or two half days, with practice cases and breakouts.

$35,000 per day + travel

Learning Programs

Virtual 4-Week Learning Cohort

Live sessions, action sessions, and feedback over four to eight weeks, plus six months of course access.

From $27,500

Self-Paced Corporate Cohort

Seats in Think Like a Strategy Consultant, our online video course, run on your schedule.

From $797/seat

Talks & Offsites

Custom Talk

A talk by Paul, built around your organization's challenges.

$15,000 virtual · $20,000 in person

Offsite Participation

Paul joins your offsite in person for a keynote and a working session.

From $25,000 + travel

STRATEGYU

For virtual training, we don't just lecture: it's designed to be engaging and practical

Traditional teaching is lectures, then hope people learn. The reality at consulting firms was that people did learn, but it was from robust apprenticeship, not "training."

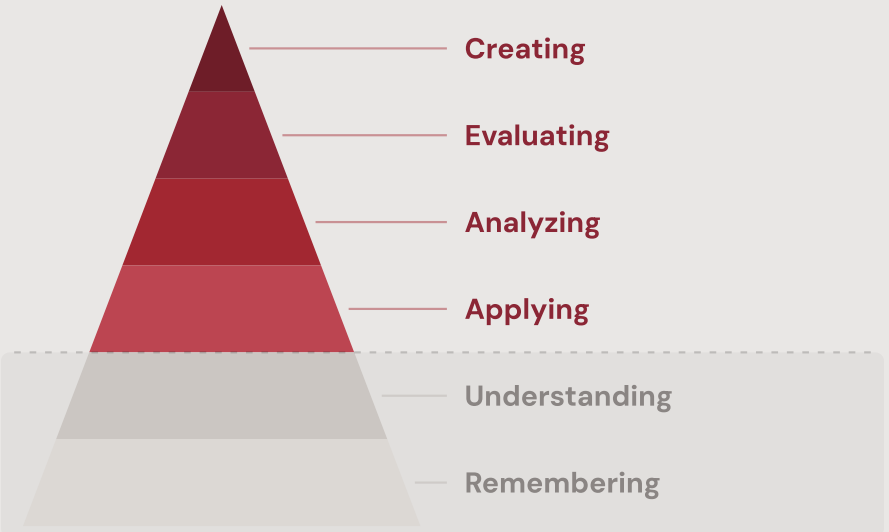
The way to deal with this is to focus on practicing the skills as fast as possible. Understanding is important, but we need to embody applying these skills so people can more quickly know what it feels like to work in a different way.

Lots of concepts, but more steps. Through years of experimentation, we've learned how to teach concepts like the Pyramid Principle by breaking it down into simpler steps which we can more slowly practice.

We are competing with YouTube & phones. Too much of training has not acknowledged this reality. People are used to learning new things on YouTube. Why shouldn't we be as engaging?

BLOOM'S TAXONOMY

Six levels of learning, from remembering up to creating



Where we focus
Applying, reacting, thinking and reflecting, as soon as we can.

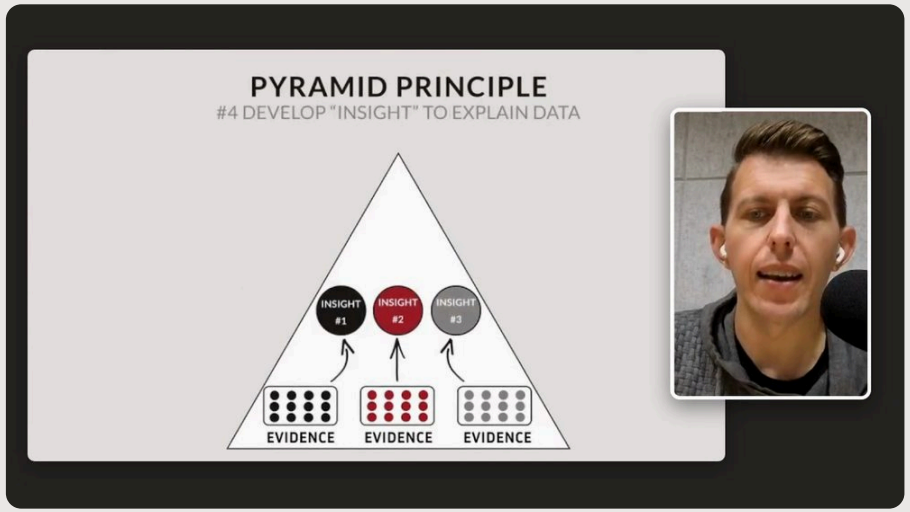
Traditional teaching
Lectures, then hope people learn.

Our offerings · 1 of 3

#1 Workshops

> 2-Hour Workshop
>
> Workshop + Action Session
>
> In-Person Workshop (full day or two half days)

Our flagship offering: A Two-Hour Engaging Workshop



Customized to your context. We include slides relevant to your industry or business to make it engaging.

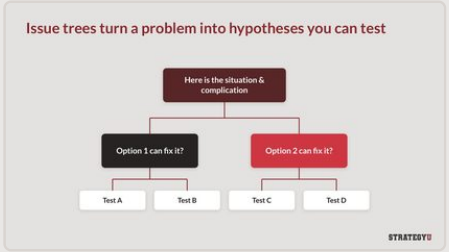
Participation, not lecture. Short concept intros, then live practice in pairs, breakouts, and group critique.

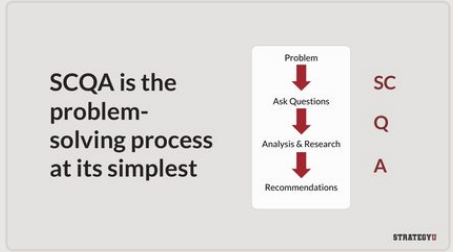
> *"Learning principles from strategy consulting… have **given our team a shared language and more confidence** to share ideas via PowerPoint."*
>
> **Jodi, Sr. Marketing Director** ·*Ex-BCG*

PRICING	$8,750 virtual	$15,000 in person + travel	Materials stay on a custom page for a year. Add an Action Session for +$6,250.

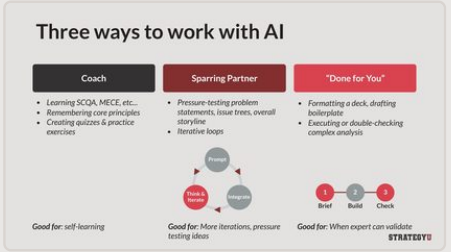
Slides from recent workshops











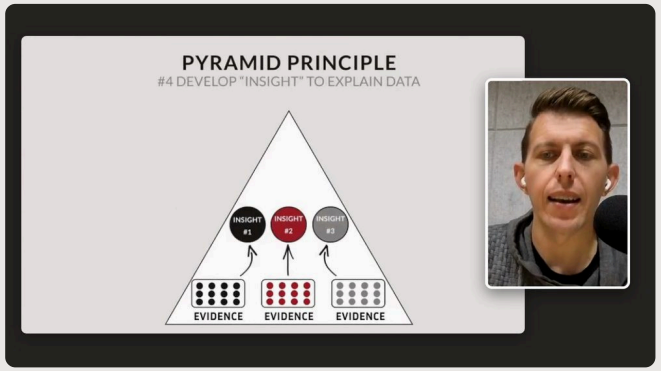
STRATEGYU

We design the workshop around your pain points & opportunities

We recommend 3–4 topics for virtual sessions and 4–5 for full-day workshops

- [x] **Knowledge Work as a Process** — Task mindset vs. process mindset; top-down and bottom-up thinking; task orientation versus process orientation.
- [x] **Turning Information Into Insight** — MECE, the Pyramid Principle, and the LSI approach to synthesis. Practice exercises and optional breakouts.
- [x] **Working with AI in Knowledge Work** — The challenges of building with AI: how it is different than deterministic work. Facilitated conversations about emerging reality.
- [ ] **Scoping, Interviewing & Stakeholder Trust** — Finding the issues behind the issues; scoping throughout an engagement; aligning on the right hypotheses; optional role play exercises.
- [ ] **Building a High-Performance Culture** — How leading consulting firms build and sustain standards of performance.
- [x] **Hypothesis-Driven Problem Solving** — SCQA, problem statements, issue trees, defining workstreams, ghost decks, falsifiable hypotheses.
- [x] **Communicate & Inspire Action** — Storylining, slide design, vertical and horizontal flow, persuasion tactics, slide pitfalls, interactive slide critiques.
- [ ] **Executive Audience Communication** — Sequence, order, and logic: how to communicate to different levels of the organization.
- [ ] **Feedback & Team Culture** — "Yes, and…" feedback and iterating as a team. Ignoring pet peeves. Facilitated discussion around how to embrace this.

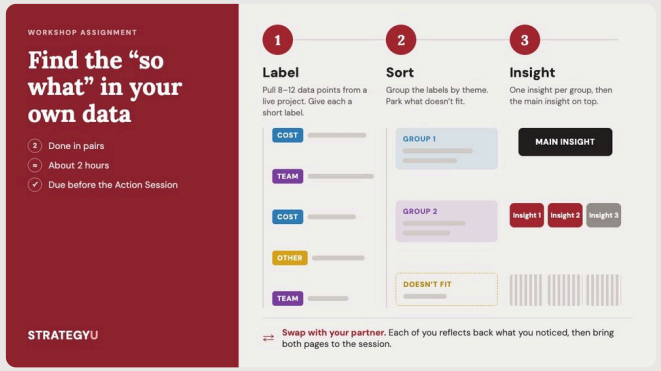
We can follow the workshop with an action session 1-2 weeks later to reinforce the learning and practice the skills



WEEK 1

Workshop

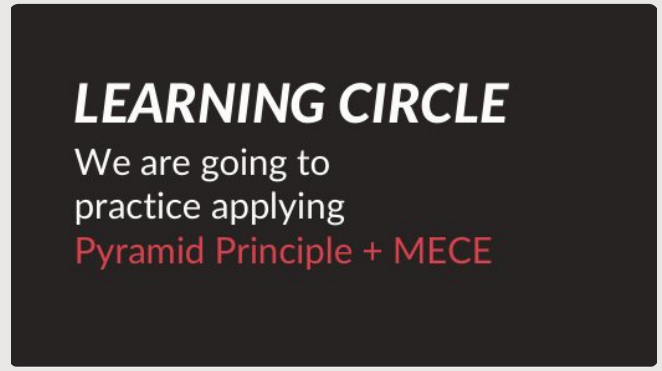
The core session



WEEKS 1–2

Assignment

Completed in pairs, on real work



WEEK 3

Action Session

90 minutes + expert feedback

- **A customized assignment** based on the workshop, designed to be done on live work rather than a hypothetical case. Optional pre-read and work can be added.
- **Structured feedback** from Paul or another facilitator, and also from the group. People tend to really get a lot from seeing the subtle differences in how they each approach the same problem.

PRICING

+$6,250

added to any workshop

Same price for virtual and in-person workshops.

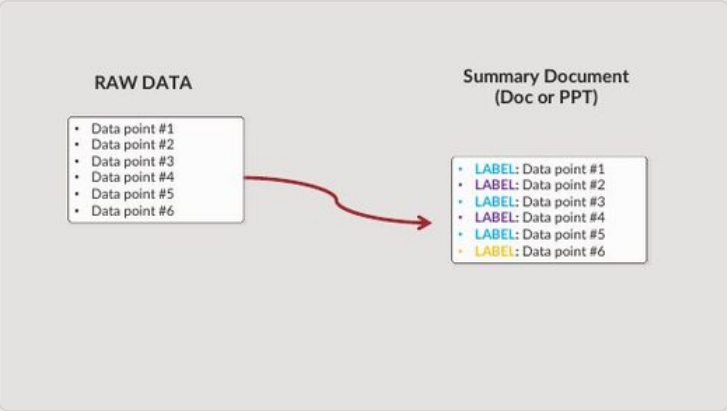
STRATEGYU

Example: A 90-minute Action Session teaching our LSI approach for the Pyramid Principle

1. Label

30 MIN

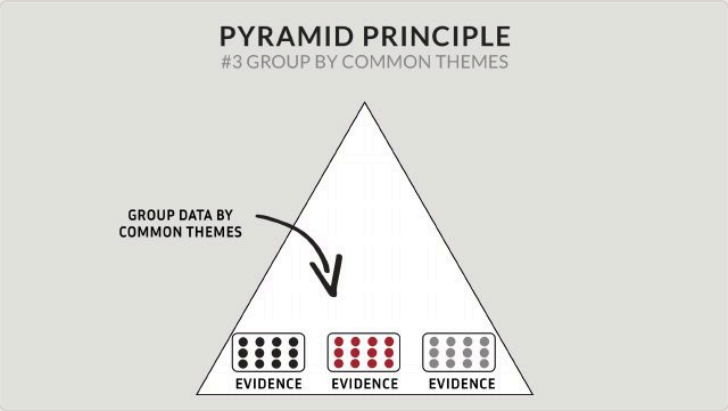
Tag every piece of raw data with a short label.



2. Sort

30 MIN

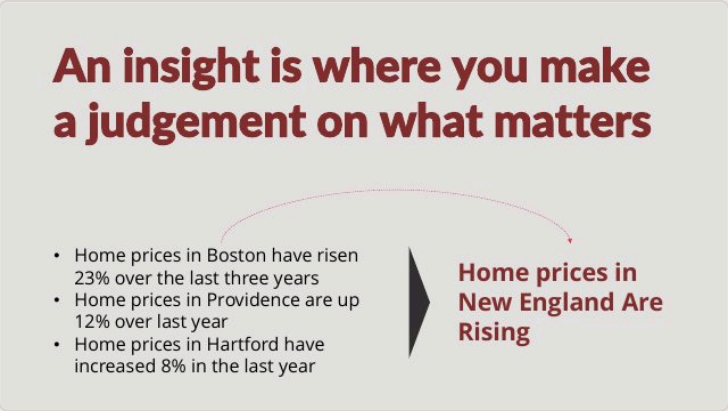
Group the labels by theme, and park what doesn't fit.



3. Insight

30 MIN

Turn each group into one judgement on what matters.



> *"This was amazing to see the steps really broken down to a very simple level and see each of us approach it in different ways"*
>
> **Action Session participant**

We do in-person workshops too: these are designed to be much more hands-on with role plays and exercises



Full day or two half days. Four modules: the whole consulting process, from defining the problem to the final storyline.

Same curriculum, more time for group activities, feedback, and reflection. In person, far more of each module goes to interaction, breakouts, and debrief. Activities are designed to be fun and engaging.

Teams leave with materials. Printed participant packs, a leave-behind reference card, and a post-workshop page with the slides.

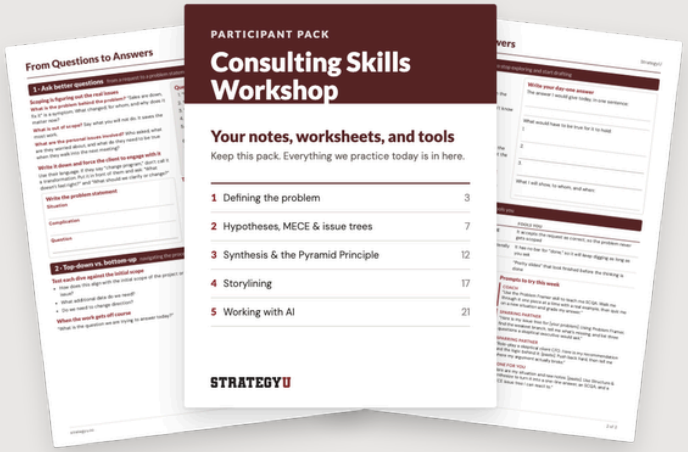
Best when the team is already together for an offsite, onsite week, or monthly gathering.

Former McKinsey, Bain, or BCG consultants with experience with facilitation make this a valuable chance for lots of feedback.

PRICING	$35,000 per day, plus travel at cost

What we create

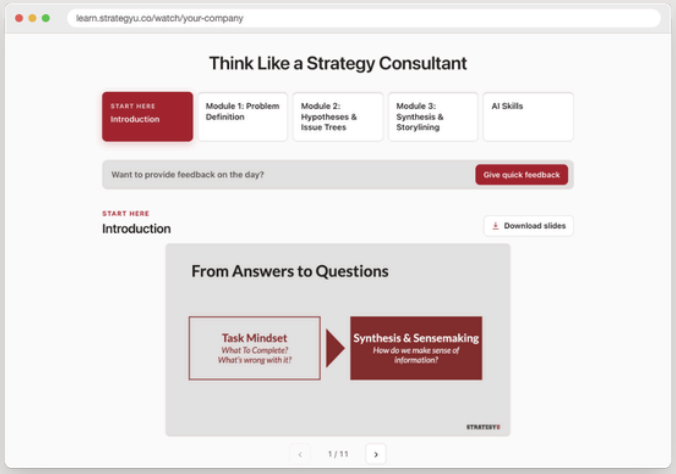
Every program comes with materials your team keeps



IN-PERSON DAYS

Customized participant pack

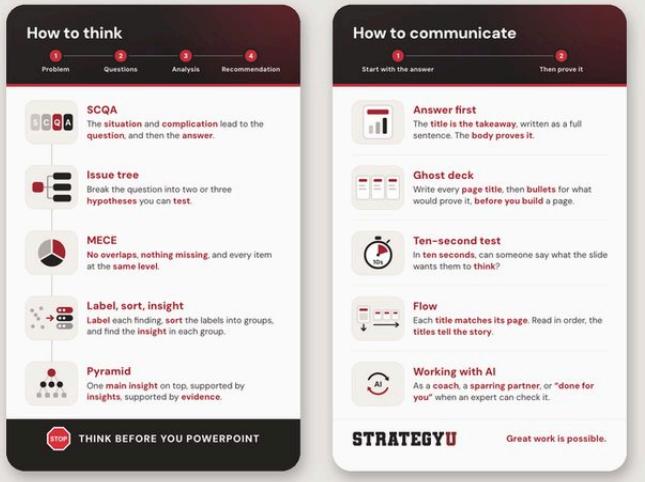
Printed for every person, with the exercises, instructions, and space for notes for each module.



EVERY PROGRAM

A private workshop microsite

One page for your team with the slides, PDFs, videos, and artifacts from your sessions. Take the content and use it for context to build your own tools with AI.



TAKEAWAYS

Cards to remember the principles

Short guides on how to do each skill, like this card on how to think and how to communicate.

STRATEGYU

An example day: four modules, each mostly hands-on practice

8:00	Welcome, introductions, and what people want to get better at	15 min
8:15	**Module 1: Problem definition, scoping, and interviewing**	75 min
9:30	*Break*	*15 min*
9:45	**Module 2: Hypotheses, MECE, and issue trees**	105 min
11:30	*Lunch*	*60 min*
12:30	**Module 3: Synthesis, the Pyramid Principle, LSI, and insights**	90 min
2:00	*Break*	*15 min*
2:15	**Module 4: Storylining, slide design, and persuasion**	100 min
3:55	Closing case: teams build a page and present it back	30 min
4:25	Reflections on overall day and central questions we raised	25 min
4:50	Wrap	10 min

General structure for each module:

1. **Introduce**
   The core idea, short and simple, with a memorable frame
2. **Practice**
   Breakouts on a case your team recognizes
3. **Review**
   Groups compare answers with how a consultant would structure it
4. **Debrief**
   What was hard, and what to carry back to the desk

Our offerings · 2 of 3

#2 Virtual Learning Programs

> Virtual 4-Week Learning Cohort
>
> Self-Paced Corporate Cohort

We offer a four-week "virtual cohort" we can run with your team

MODULE 1
Mindset & Process
Foundations and how feedback works

→

MODULE 2
Synthesize & Structure
MECE, information to insight, Pyramid Principle

→

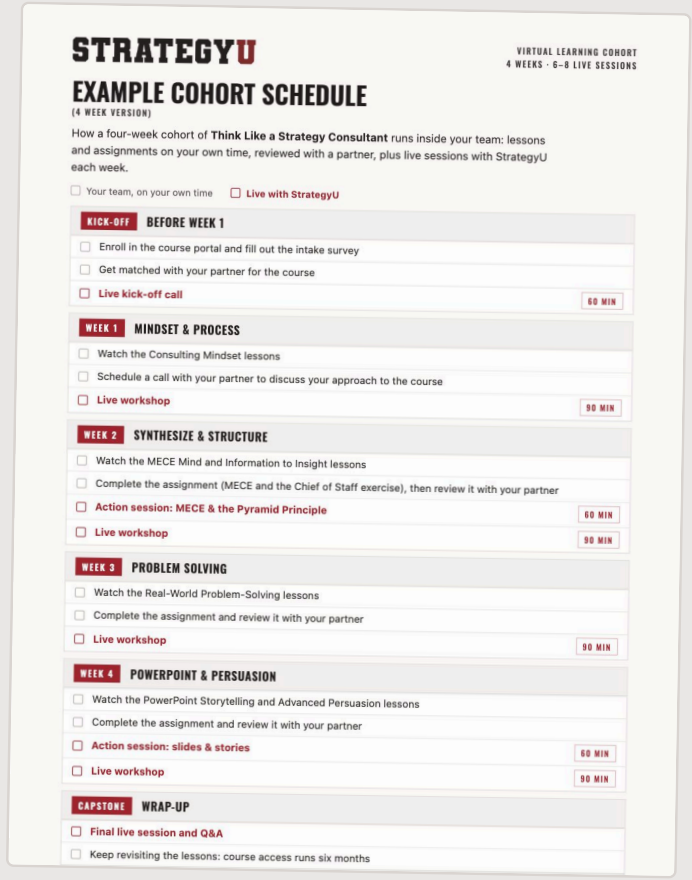
MODULE 3
Problem Solving
Hypotheses, issue trees, synthesis

→

MODULE 4
PowerPoint & Persuasion
Top-down comms, slide design, storytelling

> *"It was a **total success with an onslaught of positive reviews**... Paul is a top-notch communicator and his delivery of the principles and best practices resonated with the entire audience..."*
>
> **Justin, VP FP&A**
> *Medical Solutions*

PRICING		
	From $27,500 virtual	**$35,000** with an in-person kickoff



STRATEGYU

VIRTUAL LEARNING COHORT
4 WEEKS · 6–8 LIVE SESSIONS

EXAMPLE COHORT SCHEDULE
(4 WEEK VERSION)

How a four-week cohort of **Think Like a Strategy Consultant** runs inside your team: lessons and assignments on your own time, reviewed with a partner, plus live sessions with StrategyU each week.

☐ Your team, on your own time ☐ Live with StrategyU

KICK-OFF BEFORE WEEK 1
- ☐ Enroll in the course portal and fill out the intake survey
- ☐ Get matched with your partner for the course
- ☐ Live kick-off call — 60 MIN

WEEK 1 MINDSET & PROCESS
- ☐ Watch the Consulting Mindset lessons
- ☐ Schedule a call with your partner to discuss your approach to the course
- ☐ Live workshop — 90 MIN

WEEK 2 SYNTHESIZE & STRUCTURE
- ☐ Watch the MECE Mind and Information to Insight lessons
- ☐ Complete the assignment (MECE and the Chief of Staff exercise), then review it with your partner
- ☐ Action session: MECE & the Pyramid Principle — 60 MIN
- ☐ Live workshop — 90 MIN

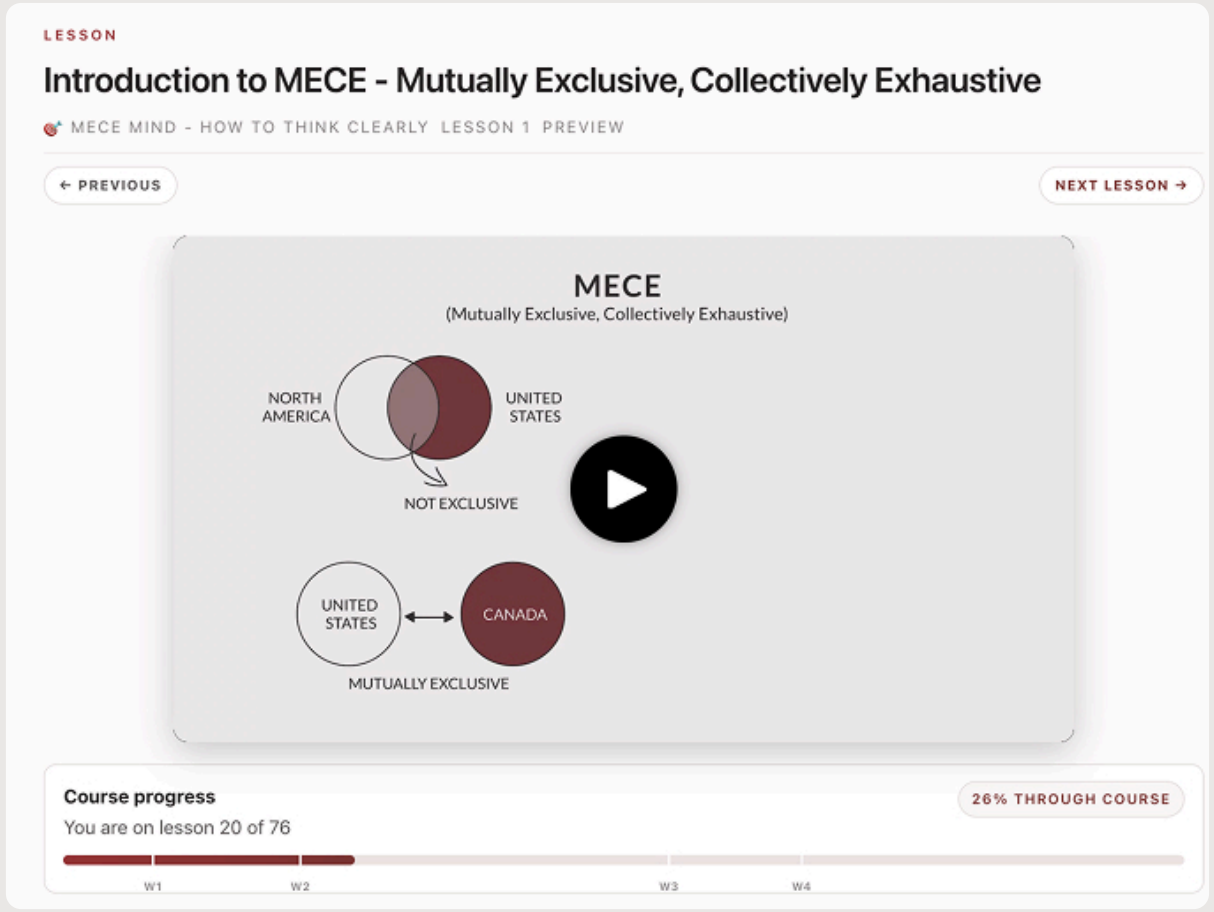
WEEK 3 PROBLEM SOLVING
- ☐ Watch the Real-World Problem-Solving lessons
- ☐ Complete the assignment and review it with your partner
- ☐ Live workshop — 90 MIN

WEEK 4 POWERPOINT & PERSUASION
- ☐ Watch the PowerPoint Storytelling and Advanced Persuasion lessons
- ☐ Complete the assignment and review it with your partner
- ☐ Action session: slides & stories — 60 MIN
- ☐ Live workshop — 90 MIN

CAPSTONE WRAP-UP
- ☐ Final live session and Q&A
- ☐ Keep revisiting the lessons: course access runs six months

Example cohort schedule

The four-week cohort is built around our online course



Access to our flagship virtual learning program. The cohort runs on top of the online course. The content of the live sessions evolves based on the demands of the team, and the self-paced course helps reinforce the live sessions.

76 video lessons across the four modules, from mindset and process to PowerPoint and persuasion. People can revisit throughout the course and after.

Every week runs the same cadence: lessons, practice with a partner, then a live session

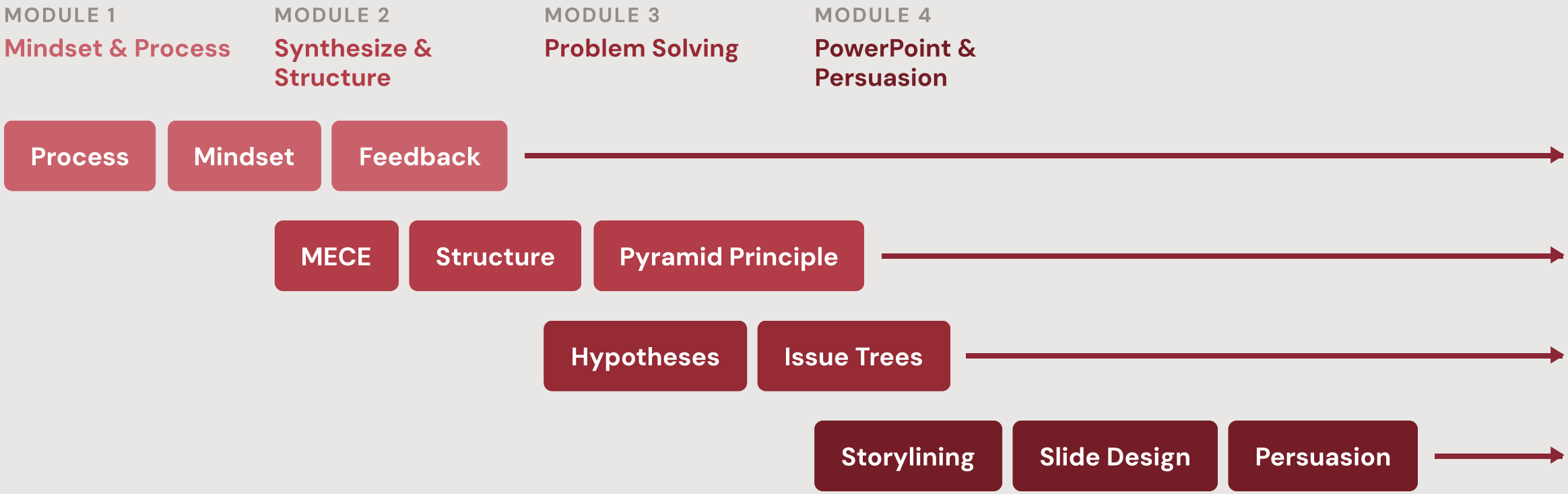


Each week

1. **Lessons**
   Watch the module's video lessons in the online course
2. **Assignment**
   Apply it to real work, then review it with your partner
3. **Live session**
   90 minutes with breakouts and real practice
4. **Action session**
   A 60-minute sprint to apply the concepts to real work

- **Six to eight live sessions over 4–8 weeks** — kickoff, content workshops, action sessions, and Q&A. Timing and sequence can be customized.
- **Everyone gets six months of self-paced course access,** so the material is there long after the sessions end.
- **A customized company portal** with the schedule, assignments, lectures, recordings, and Q&A added throughout.

The modules are designed to stack on top of each other, using a mastery learning approach



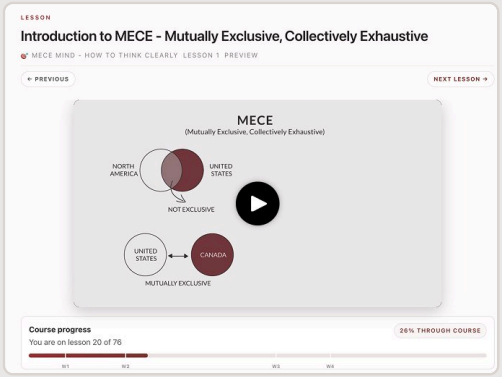
Do-it-yourself: Run your own internal cohort on your timeline and schedule. Use my tools and schedules to make it easy

A suggested schedule and facilitation guide: A printable four-week schedule covering the roles to assign, the weekly cadence, and an agenda for every team session.

Roles are defined up front: a course admin to run the schedule, one or two coaches for feedback, and everyone paired with a partner who reviews their work.

About 3–4 hours per person per week. 30–60 minutes of lessons plus 1–3 hours on the assignment, so it fits alongside real work.

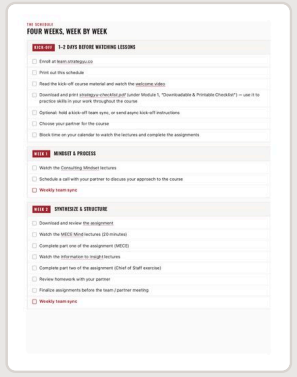
76 video lessons, 100+ slide templates, three assignments with suggested answers, and lifetime access.



THE ONLINE COURSE



ROLES & WEEKLY RHYTHM



WEEK BY WEEK

> *"The StrategyU course provided me with a **practical and structured way of thinking about strategic problems**."*
>
> **Dorcas**
> *Corporate cohort participant*

PRICING	**From $797** per seat	10% off at 5+ seats, 20% off at 10+.

STRATEGYU

Our offerings · 3 of 3

#3 Talks & Offsites

> Custom Talk
>
> Offsite Participation

STRATEGYU

A personalized talk for your organization

A personalized virtual talk built around your organization's challenges, delivered by Paul. Ideal for off-sites, all-hands, training programs, and executive retreats.

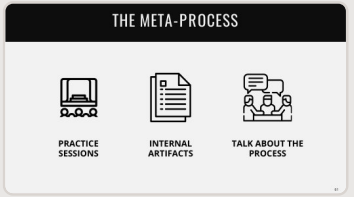
- ☐ **Building a High-Performance Culture** — How leading consulting firms build and sustain standards of performance.
- ☐ **Communicating with Boards & Senior Leaders** — Driving action and leaving an impact at the executive level.
- ☐ **Managing Organizational Change** — Models for effective change and strategies for overcoming resistance.
- ☐ **Building Lasting Client Relationships** — What makes a relationship "sticky" rather than transactional.
- ☐ **AI & Modern Knowledge Work** — Building AI into a real process without shipping polished work that has no rigor.

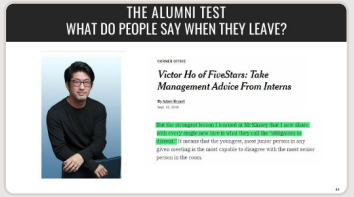
PRICING	$15,000 virtual	$20,000 in person

From a talk on building a high-performance culture









STRATEGYU

Have a former consultant from BCG, Bain, or McKinsey join your off-site to act as sparring partner & help facilitate



As a former consultant, I can help on a range of tasks, from facilitation to scoping the event to acting as a "fly on the wall" helping senior executives with takeaways and reflections from the experience.

A custom keynote on pressing topics like AI and knowledge work, high-performance culture and teams, lessons from top consulting firms, etc.

We join in person across your agenda, plus overall reflections and recommendations afterwards.

PRICING	**From $25,000** plus travel, billed at cost

Pricing

Overview of offerings and pricing

OFFERING	VIRTUAL	IN PERSON
Workshops		
2-Hour Workshop	$8,750	$15,000 + travel
+ Action Session add-on *90 minutes, 1–2 weeks later*	+$6,250	+$6,250
In-Person Workshop full day or two half days	—	$35,000 + travel
Learning Programs		
Virtual 4-Week Learning Cohort	From $27,500	$35,000 with in-person kickoff
Self-Paced Corporate Cohort 10% off at 5+ seats, 20% at 10+	From $797/seat	—
Talks & Offsites		
Custom Talk	$15,000	$20,000
Offsite Participation	—	From $25,000 + travel

Payment terms: 50% of workshop fees due prior to the workshop date; the remaining 50% payable within 30 days after.

STRATEGYU

Meet the creator of StrategyU



Paul Millerd

Creator, StrategyU

10+ years teaching strategy consulting, including 9 as founder of StrategyU

7+ years in strategy consulting, including BCG and McKinsey

BCG

McKinsey & Company

We work exclusively with former Bain, BCG & McKinsey facilitators

Examples of past facilitators



Maria

Former McKinsey Engagement Manager

7 years at McKinsey

3 years at GE

10+ years as an independent consultant and facilitator

McKinsey & Company



Julie

Former McKinsey Engagement Manager

6+ years in strategy consulting at McKinsey

4 years in brand management at P&G

McKinsey & Company

P&G

STRATEGYU

More from clients

"I worked with StrategyU to equip my team, **transforming them from fresh-faced graduates into high-value consultants**, confidently engaging with the market in just a few months. The workshops played a crucial role in enhancing their problem-solving abilities, communication skills, and ability to deliver persuasive, market-ready solutions. This training changes the career trajectory of any who takes part in it."

Yann Marston, CRO
char.gy

"Given that we have been working remotely, the remote-first structure was ideal and the live workshops were actionable and a useful opportunity for our team to **engage with new ideas and put them into practice**."

Cal, CEO
Pandata AI Consulting

"I was able to **apply the principles taught in this programme immediately**. As a General Manager, it assisted me also to help others understand their problems better without directly jumping into solution mode."

Jacques, General Manager
Henley Business School Africa

What participants say about the course

"I got a lot of value from the course, the insights-to-synthesis, not talking about what I have done to get to the final recommendations, in theory simple things but it seemed I was not concise enough in my comms to the C-level so **this was a tremendous jump for me**."

Wanda
Course participant

"This course did a great job providing actionable concepts in a way that encouraged instant application. **I know how I will implement the concepts because I already did it in the assignments!** Great Material!"

Swati Singh
Course participant

"The course offered **a very crisp look into how to approach a business problem** from a more strategic perspective like that of an external strategy consultant, and how to ultimately visualize the key points and communicate to stakeholders."

Scott K.
Director of Business Operations

"This course offers **a pragmatic, hands on approach to developing core consulting skills**. Given that it is self paced it is ideal for busy professionals to fit this into their daily schedules."

Barbara H.
Course participant

"The course was **1000 times better** than the multiple times I did this elsewhere in the past."

Rob S.
Course participant

"Great course with good content **I can use and build on within my corporate role**."

Maya H., VP
Course participant

STRATEGYU

Select clients & organizations served

VISA

JPMorganChase

pepsi

IMPOSSIBLE™

Unilever

MARS

COMCAST

Braskem

PEN

ABAMI

char.gy

JUICE MEDIA

/tw Thoughtworks

Chime

Chr. Hansen

Burlington

Faire

Medical Solutions

STRATEGYU

STRATEGYU

We're looking forward to working together!

Build and price your own workshop

strategyu.co/build-your-workshop

Or email Paul to set up a scoping call

paul@strategyu.co